



MALLA REDDY COLLEGE OF ENGINEERING

(Approved by AICTE-New Delhi and Affiliated to JNTUH-Hyderabad)

Recognised under Section 2(f) & 12(B) of the UGC Act 1956,

An ISO 9001:2015 Certified Institution

Maisammaguda, Dhulapally, post via Kompally, Secunderabad -

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REPORT ON WORLD ENVIRONMENT DAY

Date: June 5, 2025

ORGANIZED BY

National Service Scheme

MRCE

Event Report: MRCE NSS UNIT - WORLD ENVIRONMENT DAY

Date: June 5, 2025

Organized by: NSS Unit, Malla Reddy College of Engineering (MRCE)

Venue: MRCE Campus and Maisammaguda

Number of Participants: 20 NSS Volunteers

Introduction

World Environment Day is celebrated globally on June 5th each year to raise awareness about environmental issues and encourage action towards sustainable living. This year, the NSS Unit at Malla Reddy College of Engineering (MRCE) organized a series of activities to mark World Environment Day, focusing on the theme "Say No to Plastic." The event aimed to educate the community about the harmful effects of plastic pollution and promote eco-friendly practices.

Participants

The event was spearheaded by 15 dedicated NSS volunteers from MRCE. These students played a crucial role in planning, executing, and spreading awareness about the importance of environmental conservation. Their enthusiasm and commitment were instrumental in making the event a success.



Event Details

The World Environment Day celebrations organized by the NSS Unit of Malla Reddy College of Engineering (MRCE) were divided into two major phases, each focusing on different aspects of environmental awareness and community engagement. The event took place on June 5th, 2025, with a clear objective of spreading awareness about plastic pollution and promoting sustainable practices.

In the first phase, the focus was on creating awareness within the college campus. A comprehensive poster campaign was launched where volunteers displayed creative and thought-provoking posters at strategic locations across the campus. These posters carried powerful messages such as “Plastic-free is the way to be!” and “Every piece of plastic ever made still exists,” aiming to make students and faculty reflect on their plastic consumption habits. In addition to this, a street play was performed by the volunteers, which dramatized the harmful effects of single-use plastics on the environment and human health. This interactive performance successfully captured the attention of the audience and conveyed the message in an engaging manner. To further deepen understanding, interactive workshops were conducted for both students and faculty, where they discussed eco-friendly alternatives to everyday plastic products and shared practical tips for reducing plastic use.

The second phase extended the outreach beyond the college premises into the local community of Maisammaguda. Volunteers undertook a door-to-door awareness drive, where they visited households to distribute informative pamphlets and engage residents in conversations about minimizing plastic usage. This personal interaction helped break down misconceptions and encouraged families to adopt greener habits. In parallel, the NSS team collaborated with local shops to promote the use of eco-friendly products such as cloth bags, steel containers, and biodegradable packaging. Shopkeepers were encouraged to reduce the distribution of single-use plastics and offer incentives for customers using reusable alternatives. As part of the initiative, a clean-up drive was also organized in public spaces around Maisammaguda, where volunteers collected plastic waste and ensured its proper disposal, highlighting the tangible impact of plastic pollution on the surroundings.

Throughout the event, several highlights stood out that added momentum to the campaign. A vibrant slogan campaign saw volunteers carrying placards with impactful messages like “More Plantation, Less Pollution” and “Stop Pollution Before Pollution Stops You.” These slogans not only created visual appeal but also reinforced the core theme of the day. The team also engaged with local leaders and shopkeepers to build support for long-term sustainability initiatives, laying the

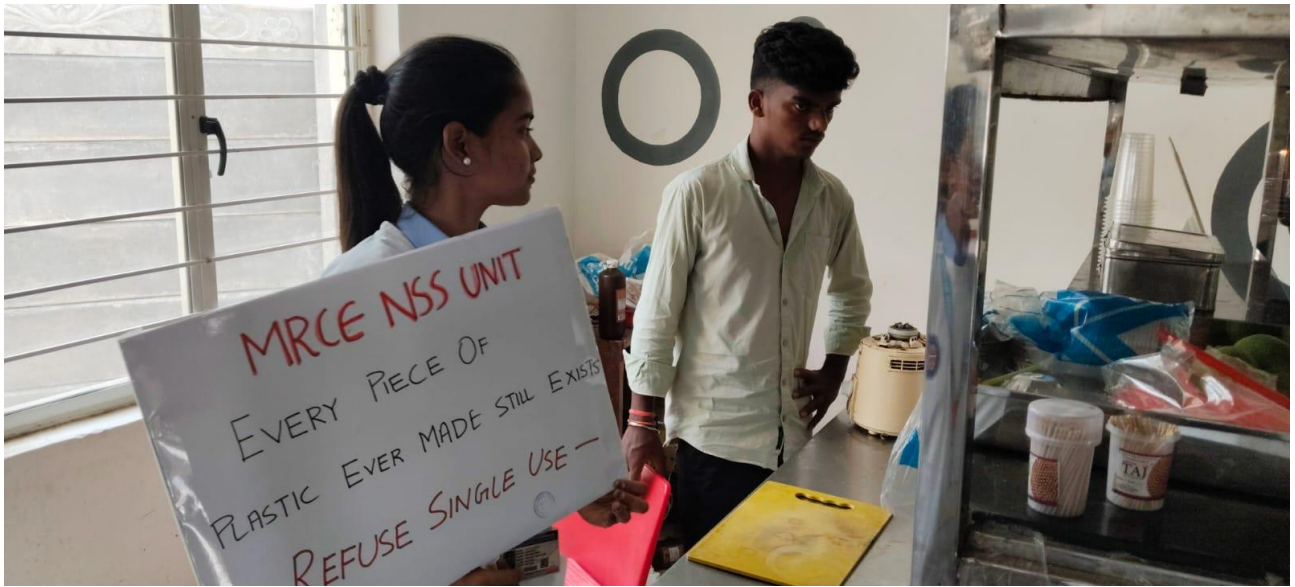
groundwork for continued efforts beyond just one day. Informative brochures and educational materials were distributed to provide actionable advice on reducing plastic consumption, making it easier for individuals to incorporate green practices into their daily lives. Through these combined efforts, the NSS volunteers succeeded in making a meaningful impact on both the campus and the surrounding community.











Conclusion

The NSS Unit's efforts on World Environment Day were commendable, demonstrating the power of collective action in addressing environmental challenges. By engaging both the college community and the local neighborhood, the event successfully raised awareness about the urgent need to combat plastic pollution. The volunteers' dedication and innovative approach set an inspiring example for future environmental campaigns. Moving forward, the NSS Unit plans to continue its mission of promoting sustainability and encouraging responsible environmental practices among all stakeholders.

This event not only highlighted the critical issue of plastic pollution but also empowered individuals to take small yet significant steps toward creating a cleaner, greener world. Through continued collaboration and education, we can work together to protect our planet for generations to come.

The event concluded with a vote of thanks by the NSS coordinator, expressing gratitude to all participants, dignitaries, and volunteers for their active involvement and contributions to making the program a success.

